

JOSEPH CARTER REALTY

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*In the water!*

# NEWS RELEASE

FOR IMMEDIATE RELEASE

January 26, 2025



Contact: Joseph Carter

Owner

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## Dream Home Network Acquired by Lewis Smith Lake Real Estate Broker

Joseph Carter Realty, serving North Alabama's Lewis Smith Lake and the surrounding areas announced Thursday at the Birmingham Sport & Boat Show at the BJCC of the recent acquisition of the nationally recognized real estate search tool, The Dream Home Network. DHN, previously based in Fort Worth, features the #1 website used for connecting buyers, sellers and renters of Niche Properties such as lake houses, beach houses, golf homes, barrier free home and others. In addition, the specific sites allow for advertising for realtors, various businesses specific in the area with target ads through the platform based on selected criteria.

Presently, [www.lakehouse.com](http://www.lakehouse.com) a DHN site is the #1 website used for ones journey to owning lakefront property across the country. This pairs perfectly with not only the growth of Carter's team, but the growth Smith Lake has seen over the last ten years. In 2013, the average home sold for \$338K and in 2023, the average home on Smith Lake saw a sold price of \$813K. (per data from the Walker Area Board of Realtors MLS). Data for 2024 is presently underway.

Kirk Tidwell, the founder & previous owner of Dream Home Network will be staying on during the initial year of this acquisition to assist with the transition. "Joseph has been a delight to work with and get to know. I am eager to see Joseph and team take this company to the next level" said Tidwell.

"We have big plans and I am honored to bring what this iconic company has been doing for the past 27 years, as the top search platform across the county, to our area. This speaks volumes for our home market on Smith Lake, not to mention the emphasis on investing in waterfront homes across the country", states Carter. "We plan to update the sites with a consistent platform to create a robust user experience for the buyers, advertisers and sellers of these homes ~ while showcasing properties around our home lake and all Smith Lake has to offer" said Carter.

Established in 2016, Joseph Carter Realty has been a top producing broker and team since 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 and 2024.

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# About

## JOSEPH CARTER REALTY

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Joseph Carter Realty has an individualized approach, proven work ethic and industry knowledge. We believe in consistently putting our clients' best interests front and center, and have the experience to get a deal **DONE!**



Joseph Carter Realty's winning team is structured with dozens of experienced agents in top niche market areas across Alabama, specializing in waterfront homes, condos and lots. We have been a top producing team in **2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 & 2024!**

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## Note from the owner



Thank you for the opportunity to represent you in the sale or purchase of your property. Joseph Carter Realty and its sales associates are dedicated to working to not only earn your business, but successfully help you with your real estate needs.

Please feel free to reach out to me at anytime.

*Joseph Carter*  
**Owner & Broker**

205.717.5253

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**For Available Listings Visit**

[www.JosephCarterRealty.com](http://www.JosephCarterRealty.com)

# The Team



Hire a TEAM not just an agent!



For Available Listings Visit:  
[www.JosephCarterRealty.com](http://www.JosephCarterRealty.com)



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# OUT & ABOUT



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## Gulf Shores & Orange Beach AL



When listing your home or condo with one of our seasoned beach agents, it will be listed & featured here & more:

- Baldwin MLS
- BeachHouse.com
- JosephCarterRealty.com
- Beachhouse.com
- Zillow
- Realtor.com
- Homes.com

**Coastal Office**

**251.923.2229**

or

*Contact me directly*

**JOSEPH CARTER**

Owner/Broker

**205.717.5253**

**For Available Listings Visit:**

[www.JosephCarterRealty.com](http://www.JosephCarterRealty.com)



# IN THE MARKET

## Smith Lake Alabama

Making the decision to list your property is not something we take lightly. When you list your property with Joseph Carter Realty, we do more than simply put you on our website or MLS. Our team of industry professionals work to market your property in unique ways while staying ahead of industry trends.

Joseph Carter Realty is **#1 in Transactions** & leading the way on digital platforms for real estate in our region! Exclusive Advertising on National Platforms and Media through the largest and most organic Smith Lake & waterfront social media outlets with followers and content directly tied to the consumers demand. In addition, Joseph Carter Realty uses Professional Photography, Drone Videography, Closing Coordinator & a Marketing Director.

### Where will your listing be?

- LakeHouse.com
- LakesOnline.com
- Zillow
- Realtor.com
- JosephCarterRealty.com
- Land.com
- Landandfarm.com
- LandWatch.com
- Homes.com
- All competitors websites
- Social Media

FIND IT ON



SMITH LAKE GPS



The Largest Facebook Group



All Things Smith Lake

In addition, we are members of five  
MLS services.

**For Available Listings Visit:**

[www.JosephCarterRealty.com](http://www.JosephCarterRealty.com)





## JOSEPH CARTER REALTY

*If you are thinking about buying or selling a waterfront home, condo or lot, contact one of our experienced agents today!*

Jasper:

**205.295.5141**

Crane Hill:

**256.747.7459**

Coastal:

**251.923.2229**

Joseph Carter:

**205.717.5253**